

## Buy Smart+

### Country Experiences: Upper Austria

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# Procurement legislation



- **National level:**
  - "Bundesvergabegesetz" (BVerG 2006) – National law on tendering, mainly public procurement and related fields are treated  
In April 2012, an amendment of the BVerG 2006 for public tenders came into force. Public tenders have to be published if the an estimated value of the subject is over 50 000 Euro (over 100 000 Euro till 31.12.2012).
  - central organisation for national procurement procedures was established by the Federal Ministry of Finance in 2002 – “BBG”
  - National Energy Efficiency Action Plan of Austria (NEEAP, June 2011)  
The measure “procurement of energy efficient products” mentions the Buy Smart website and the Buy Smart criteria as literature for further reading.
- **Regional level:**

"Vereinbarung zwischen Bund und Ländern gemäß Art.15a B-VG zur Umsetzung der Richtlinie 2006/32/EG über Endenergieeffizienz" - an agreement between national and regional governments (19 Feb. 2011)

# Procurement practice - the role of the regional level (1)

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Upper Austria comprises mostly small and very small sized companies and municipalities - the volume of the purchases is smaller and less frequent.

- Procurement for regional administration departments and authorities, on district level in Upper Austria (district authorities) is mainly done by the department for Procurement of regional administration (ZeB).
- This organisation was established in summer 2006 with the objective to ensure efficient procurement.
- 5 different procurement groups were established:  
IT, office supplies (paper etc.), office equipment and electrical devices, fuel and maintenance.

# Procurement practice - the role of the regional level (2)

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Concrete implementation measures of the agreement ("15a Vereinbarung") on regional level include among others:

- Ecological guide ("Ökoleitfaden") of the central procurement organisation (ZeB) including energy efficiency criteria for different product groups
- Implementation of the EU projects, e.g. "Pro-EE" of the regional government of Upper Austria
- Energy Contracting: Support programme of the regional government of Upper Austria.
- "Demand allocation mechanism" of the regional government ("BZ-Mittel") for public buildings linked to energy efficiency criteria

# Procurement practice - measures in the private sector

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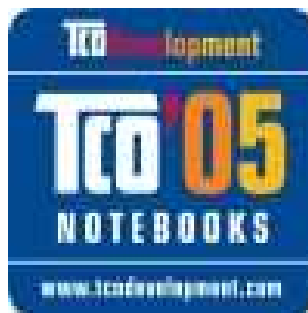
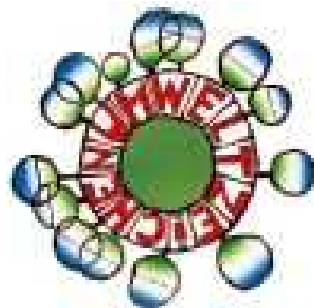
Efficiency requirements for:

- the construction and the renovation of commercial buildings
- the heat demand of new buildings
- the heat demand of renovations
- the cooling demand
- building components for new building and renovations

Efficiency criteria for the allocation of subsidies  
(e.g. Bundes-/Landesumweltförderung)

Energy Contracting Programme of Upper Austria

# Important labels



# Buy Smart+ experiences



- D2.5 national purchasing guidelines



# Buy Smart+ experiences



## D4.3 Good practice data base

- 16 good practice examples updated with referenceto the year of purchase
- new good practice examples
  - Team7 (LED lighting for showrooms and office)
  - Municipality of Leonding (renovation of public buildings, e-mobility, LED-concepts)
  - 3 – 4 further examples in progress

## D4.4 Consultations

- 22 consultations
  - 90 % by phone
  - 40 % private
  - approx. 50 % on lighting (street lighting)
  - advice: discussion of possibilities, contracting
  - BuySmart+ website, guidelines



# Buy Smart+ experiences



## D4.5 trainings / seminars / in-house workshops

- 8 one day seminars
  - 3 on lighting (partly)
  - 3 on building components (partly)
  - 1 on vehicles
  - 1 on green IT
- more focus on in-house workshops for companies
- filled out questionnaires send by eMail ( response rate approx. 30 %)

## D 4.6 steering committee meetings

1st on 17 September 2012

discussion on NEAP, energy efficient building components, NZEB, platform for purchasers for building components



# Buy Smart+ experiences



## D 5 Pilot projects – potential candidates

### • Sparkasse OÖ

- energy savings throughout the company  
e.g. exchange of lighting, energy efficient office equipment and behaviour of the staff
- advice session
- in-house workshop

### • Municipality of Kremsmünster

- replacement of old street lighting
- energy advice
- consultations
- public workshop in the municipality



# Buy Smart+ experiences



## D7.3 presentation of the project

- **conference „LED – innovative and efficient lighting“**
  - target group: companies, architects, energy advisers, maintenance staff, etc.
  - programme points: efficiency, all round solutions, practice examples, etc.



- **conference „Energy in Municipalities“**
  - target group: mayors, head officials of municipalities, city councillors, etc.
  - programme points: green IT, PV for school buildings, e-mobility, etc.

- **poster presentation at "World Sustainable Energy Days 2013"**



# Buy Smart+ experiences

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## planned activities:

- workshop with members of steering committee and multipliers
- site-visit on energy efficient building components (windows, insulation)
- seminar on energy efficient buildings
- seminar on street lighting

# Lessons learnt



- **trainings / seminars**  
challenging to attract participants
- **consultations / helpdesk**  
mostly done by phone,  
advice is asked mainly for lighting and building components, persons consulted are satisfied with the advice given by phone, therefore there is less inquiry for further advice sessions
- most important is to **find the right person** in the company/institution, who is motivated to take care of the realisation and implementation of green procurement

# Contact

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[www.buy-smart.info](http://www.buy-smart.info)

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