

Buy Smart+

Country Experiences: Hungary

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ENERGIAKLUB
SZAKPOLITIKAI INTÉZET
MÓDSZERTANI KÖZPONT

Procurement legislation



- **Act CVIII. of 2011 on Public Procurement**
 - more emphasis on sustainability issues
 - (previous legislation only gave the opportunity for – did not prohibit – GPP)
 - calls upon the government to regulate GPP procedures

- **Draft Gov. Decree on green public procurement**
 - final version to be announced soon
 - in force as of 01.07.2013
 - GPP compulsory for government institutions and those obliged to centralised procurement
 - defined product groups: stationary, IT, furniture, vehicles, transportation fuels, cleaning devices, communication equipment, transportation/shipping services, catering services, municipal waste and waste water services
 - green aspects in at least 4 steps of procurement procedures

Political initiatives / other projects



- **Hungarian Public Procurement Institute, MKI (project partner)**
 - wide range of professional information on its website
- **Budapest Chamber of Commerce and Industry**
 - Several background documents on GPP, aims at promoting green industries
- **ELMŰ Nyrt. (electricity utility)**
 - Procurement director awarded „Procurer of the year 2011”, due to his initiatives in GPP
- **Effect Project** 
 - Aim: to innovate SEE countries public procurement procedures (EEPP)
 - Hungarian partner: NORRIA

Procurement practice



- Public Procurement Authority: 18% of PP are green (no data for PP under the EU regime)
- Energiaklub market survey: 76% of Hungarian companies take sustainability issues into account in their procurement procedures
 - ISO 14001, EMAS, contract criteria, LCC, etc.
- Other questionnaire surveys: similar results: ~60-70% green, studies: 20-30% green
- National Green Public Procurement Action Plan (2008-2012)

Product group	Percentage within centralised PP		Percentage within all PP	
	2011	2012	2011	2012
IT equipment	90%	100%	45%	90%
Paper	60%	80%	45%	67%
Vehicles	80%	100%	45%	90%

Source:
Environmental
Ministry

Important labels



- **Környezetbarát Termék (Environmentally Friendly Product)**
 - registered by the Hungarian Intellectual Property Office
 - Label can be used for 1-5 years
 - Registration fee: approx EUR 500 + VAT, + 0,2% of the product revenue
 - 54 product groups (registrations only in 19 groups of these)
 - BuySmart+ product groups only partly covered (some IT, some household appliances, electric vehicles, some building services and products, no electricity)
 - Not explicitly mentioned in the draft Gov. Decree on GPP



- **Energy label**
- **EU Flower**



Buy Smart+ experiences 1/2



- **WP2 Helpdesks**
 - 5 modules uploaded (electricity not covered)
 - Calculation tools also uploaded
- **WP3 Knowledge Transfer**
 - Twinning meeting: 30. May 2012
 - Workshop: 31. May 2012
 - 46 participants, big success
 - Steering committee: 14. Sept 2012
- **WP4 Training**
 - Trainings start on 25. April 2013
 - 12 training to be held by the end of June 2013
 - Good Practice collection: 2nd half of 2013
 - Networking, consultations: continuous



Buy Smart+ experiences 2/2



- **WP5 Pilot Projects**
 - One statement of purpose: Budapest, 18. district
 - Two to be fixed in March
- **WP7 Dissemination**
 - 1 presentation (Public Procurement Brunch, next appearance in March)
 - 1 newsletter in October, 50 subscribers
 - 6 media coverings (mainly online)
 - 2 press releases

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BuySmart+, avagy minden, amit a zöld közbeszerzésről tudni kell

Zöld beszerzést népszerűsítő projektet indított Magyarországon az Energiaklub. Többek között az Energiaklub Intézet közreműködésével és a Környezetbarát Termék Nonprofit Kft. partneri együttműködésével a BuySmart+ projekt nyitórendezvénye május 31-én konferenciával indult. Az eseményt a p... zárta.



Lessons learnt



- **Overall:**
 - Companies/ institutions think they are green, but only a few do ,real GPP'
 - Need for trainings, best practices, pilots
- **BuySmart+**
 - 5 product groups, several experts: very difficult and time consuming training organisation
 - Due to the new Gov. Decree on GPP: very hot topic
 - Hopefully visible in training participation numbers

Contact



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